



Santa Barbara, Calif. March 7 – 9th
Sedona, Ariz. March 14 – 16th
The Premier International Gatherings of Women in 2008

NEWS RELEASE

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Women's Festivals in Santa Barbara, CA and Sedona, AZ to Provide an International Forum for Celebrating Accomplishment and Stimulating Positive Change

Over 5,000 Women Representing More than 20 Countries Expected at Earl Warren Showgrounds
And Santa Barbara City College March 7 – 9th in Santa Barbara, Calif.
Companion Festival to Follow March 14 – 16th in Sedona, Ariz.

SANTA BARBARA, CALIF. – The Women's Festivals, a new conference created to “celebrate the accomplishments of women and inspire others to realize their dreams” will launch with its inaugural event March 7 - 9th in Santa Barbara, Calif. A sister festival is scheduled for March 14 – 16th in Sedona, Ariz. The brainchild of Patty DeDominic and Mary Schnack, both successful entrepreneurs in their own right, the Women's Festivals were created to provide an interactive, multi-cultural forum focusing on the five key areas of women's lives: Personal, Professional, Philanthropic, Political, and Planet.

“We call these the ‘5 Ps’,” said Ms. DeDominic, recipient of the Los Angeles Business Journal's ‘2006 CEO of the Year Award’. “With an expected 5,000 participants from all walks of life, the Women's Festivals both here in Santa Barbara and then the following week in Sedona promise to be a fertile ground for networking, resource sharing and sparking meaningful dialog.”

Among the highlights of the Women's Festivals will be a program of celebrated speakers, including LeVar Burton, Martha De Laurentiis and Ed Begley, Jr. Other presentations will feature inspirational leaders from business, the arts, social causes and politics. Also on hand will be many of today's most prominent health and wellness experts providing valuable insights on conventional and alternative approaches to achieving maximum fitness and longevity. Eco-friendly technologies and ethical, green companies will be showcased by Christie Communications and Green2Gold, a national organization dedicated to mentoring entrepreneurs developing ‘green’ products and services.

“The Women's Festivals are a unique opportunity for everyone who attends to be up close and personal with many of the most influential thinkers making a positive difference in the world today,” Ms. Schnack commented. “Participants will be invited to develop a personal roadmap to success, learn how to achieve their vision and objectives and actionable ways to get involved and make a difference in their communities and in the lives of everyone with whom they connect.”

According to the organizers, a fundamental objective of The Women's Festivals is to bring together a unique gathering of extraordinary women to share their experiences and wealth of knowledge with the goal of transforming the lives of participants.

"We all must navigate through today's opportunities and challenges to the best of our abilities," Ms. DeDominic added. "It is our belief that to take our efforts to the next level, what's required is more of what women already do every day - inspire each other in all areas of our lives."

Confirmed Speakers

- Ed Begley Jr. (Actor and Activist)
- LeVar Burton (Actor, Director, and Author)
- Martha DeLaurentiis (Film Producer)
- Bobbi McKenna (Communication and Media Specialist)
- Dr. Genevieve Clavreul (RN and Ph.D)
- Lucia DeGarcia (author of "Building Bridges of Understanding, My Personal Quest for Unity and Peace"); Dr. Howard Elkin (Founder of Heartwise, a longevity center)
- Diana Mercer (Attorney-Mediator and co-author of "Your Divorce Advisor: A Lawyer and a Psychologist Guide You Through the Legal and Emotional Landscape of Divorce")
- Neeti Dewan (Author of "From Executive to Yogi in Sixty Seconds")
- Anna Ouroumian (CEO of Academy of Business Leadership)
- Mimi Donaldson

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About the Women's Festivals

Recent data compiled by the Department of Commerce indicates that women now account for some \$7 trillion in consumer and business spending in the U.S. and control more than \$13 trillion in personal wealth. This amount is projected to rise to \$20 trillion over the next 15 years. Quite simply, the economic power wielded by women and their influence in all aspects of commerce, culture, politics and the sciences has never been greater.

The Women's Festivals were created to celebrate the accomplishments and nurture the dreams of women in an interactive, multi-cultural, and entertaining format focusing on the five key areas of women's lives: Personal, Professional, Philanthropic, Political and Planet (also known as the "5 Ps"). Total participation is projected at 5,000 women and men of various ages, lifestyles and backgrounds, providing a unique opportunity to provide a rich common experience and a fertile environment for networking and resource sharing. Proceeds benefit the National Association of Women Business Owners, Women's Economic Ventures, Score and Girls Inc.

About the Women's Festivals Founders

The architects behind the groundbreaking Women's Festivals are Patty DeDominic and Mary Schnack, both highly successful female entrepreneurs and self-described humanists. The founder of PDQ Careers, multi-million dollar private staffing firm, Ms. DeDominic was named CEO of the Year in 2006 by the Los Angeles Business Journal.

Co-Founder of the NAWBO (National Association of Women Business Owners) for her local Arizona chapter, Ms. Schnack has been a marketing consultant and communications specialist for more than 25 years, and operates Mary Schnack Media Services Inc. The combined strength of these remarkable individuals has brought their vision of the Women's Festivals to reality by attracting the involvement of an equally dynamic group of participants, sponsors, speakers and exhibitors.

To more information about the Women's Festivals, contact Patty DeDominic at 805-565-9967, email info@womensfestivals.org or visit www.womensfestivals.org. For press inquiries, contact Alissa Sears at 805-969-3744 or by email at alissa@christiecomm.com. Please visit www.christiecomm.com. **Christie**Communications is located at 1165 Coast Village Rd, Suite M, Santa Barbara, CA 93108.

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