



MEDIA ALERT

For Immediate Release

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Women Unite in Santa Barbara to Celebrate Accomplishments, Philosophies and Connections at the Third Annual International Women's Festival March 5th and 6th

Santa Barbara, CA (Feb 9, 2010) If there are 3,291,805,000 females in the world, 49.76% of the world's population of 6,615,852,000 and they make up 50.7% of the US population and own 28.2% of US businesses and 29.9% of businesses in California, why do women still struggle to be recognized? This will change on March 5th and 6th as women from around the world will gather in Santa Barbara to celebrate their accomplishments and to inspire others to overcome barriers and realize their strengths and dreams.

The Women's Festivals(www.womensfestivals.org) will be held at the Earl Warren Show Grounds in beautiful Santa Barbara, California on March 5th and 6th. The festival is a non-profit event celebrating International Women's Day with inspirational leaders from business, the arts, social causes and politics. The renowned festival speakers will address the crucial issues facing women today in interactive, multi-cultural, and entertaining presentations focusing on the five key areas of women's lives: Personal, Professional, Philanthropic, Political, and Planet.

Developed and produced by Patty DeDominic and Mary Schnack, both successful entrepreneurs, along with the Festivals' energetic Board members and volunteers, the Women's Festival will present a program of celebrated speakers, including Margo Day, Martha DeLaurentiis, Katie Goodman and Mimi Donaldson. Additionally there will be a special appearance by Sing for Hope, a non-profit that mobilizes over 600 world-class artists – from classical musicians to photographers to Broadway performers – who donate time and talent in our volunteer service programs that benefit schools, hospitals and communities.

"The Women's Festivals are a unique opportunity for everyone who attends to be up close and personal with many of the most influential thinkers making a positive difference in the world today," Ms. Schnack commented. "Participants can develop a personal roadmap to success, learn how to achieve their vision and objectives and actionable ways to get involved and make a difference in their communities and in the lives of everyone with whom they connect."

Sara Miller McCune of Sage Publishing will be accepting the Life Time Achievement Award from the International Women's Festival and Gutsy Gals.



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About the International Women's Festivals: The Women's Festivals were created to celebrate the accomplishments and nurture the dreams of women in an interactive, multi-cultural, and entertaining format focusing on the five key areas of women's lives: Personal, Professional, Philanthropic, Political and Planet (also known as the "5 Ps"). The Women's Festival creates a unique opportunity to provide a rich common experience and a fertile environment for networking and resource sharing. Proceeds benefit the National Association of Women Business Owners, Women's Economic Ventures, Score and Girls Inc.

http://tiny.cc/2009_WF_photos

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To more information about the Women's Festivals, contact Patty DeDominic, email patty@dedominic.com or visit www.womensfestivals.org. For press inquiries, contact Alissa Sears at 805-969-3744 or by email at alissa@christiecomm.com. Please visit www.christiecomm.com.

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